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21. February 2015

## Dear winefriend

I hope you had a good start into the new year. Most likely, you are spending most of the time indoors now to escape freezing temperatures. Long winter evenings in a cozy home work best with some Tokaji, of course. From a French cellar I brought some amazing 86 year old Aszú, tasted it, and found it phantastic. All 32 bottles are in my possession now, offered first to you. Take a look, enjoy the Newsletter, and our Tokaji!

yours

Joerg Matzdorff

## Current issues

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## Historic Tokaji. Part 8



**In a French cellar we found 32 bottles of a 1929 Vin de Tokay "du Roi Mathias" 5 puttonyos, referring to to the Hungarian King Matthias Corvinus (1443-1490). All bottles are in a very nice condition with high filling level. The wine is in an excellent shape: stunning high acidity level paired with a typical 5 puttonyos sweetness. Oxidation is present but not too dominant. Reminded me of an old Madeira Terrantez.**

András Szalay Dénes was a quite unknown producer, who was

## Famous vineyards



### Part 8: Huza-dülö (Várhegy)

The mountain Várhegy near Bodrogkislalud, with some ruins from the Ottoman time on top, is very rich in minerals. Today, its sidetracts Barakonyi and Huza-dülö are treated as individual vineyards as well. Huza-dülö is the southeastern sidetract of Várhegy, and was probably part of Count Falkenheim's property on Várhegy. The hill has been property of the Rákóczi family. Later, after their defeat in 1711, Baron Waldbott was the prominent new owner. The Austrian-German Waldbott family became a major owner of vineyards in Tokaj-Hegyalja, with 160 hectares spread throughout the region. They also acquired the huge Rákóczi cellar at Erdöbenye, which is partly owned by the Illés Pince winery today. Illés Pince

running the winery in Tállya together with his wife. They had vineyards in Tállya and Tolcsva. It seems they exported higher quantities to France in collaboration with the French wine importers Seignouret Frères & Cie., since their "Tokay Aszú du Roi Mathias" (especially the 1929 vintage) can be found from time to time in French cellars and collections still today. Seignouret Frères & Cie is one of the oldest trading houses in the Bordeaux marketplace (founded in 1830) and was owner of Château Dillon until 1956.

Thanks to the full stock, we can offer you a **100 EUR** discount. Now we think that is an amazing price for an original bottling from the era between the wars. And not enough:

**BUY 5 bottles** and we give you **1 FREE bottle** on top.

**395 EUR** (instead of 495 EUR)

For your 100 EUR discount enter bonus code:

**RTFVWTWZJ**

*Please note: The bonus code works for one bottle. If you wish to purchase several bottles, please write us an E-mail so we can work out your total discount.*

**With Bonuscode: 395 €**

[1929 Tokay Aszú du Roi Mathias 5 put. > »](#)

## Tokaji Essencia Tasting Duo



**This is an exclusive offer for newsletter subscribers. Never commercially released, these are two genuine old Essencias from the private stock of Lajos Tóth.**

Lajos Tóth was a co-owner of a winery after the revolution, that was on the place, where now the Béres Szőlőbirtok winery is situated, in the Erdőbénye village. The company made Tokaji mainly for the US market, and bought Essencias from the museum cellar and from the Oremus winery, as to prepare their aszú and szamorodni wines. At

released a 1999 Essencia from the Huza-dülő, which you can find in our shop.

**250 €**

[1999 Essencia "Huza-dülő" >](#)

## 330m euro investment

**Hungary's Tokaj wine region is to get a 330m-euro investment to both upgrade its vineyards and bolster the international reputation of its wines.**

The funding will come from both Hungary's central government and the European Union and has been allocated until 2020. Beyond winemaking, one of the main aims of the investment is to strengthen the global image and prestige of Tokaji wines. Research commissioned by the Tokaji wine sector has found that producers could increase listings in high-end restaurants. Tokaji wines are listed in 20% of Michelin restaurants in the US, 29% in the UK and around 5% in Germany, France and China. Around 10m euros have already been committed to a two-year branding project with brand consultancy Claessens International, whose previous clients include Mumm, Perrier-Jouet, Antinori and Petrus.

the time the company was sold, Lajos Tóth was payed by these Essencias (a part of the payment for his shares) which were bottled in the Oremus winery in Tolcsva. Few bottles are left and all are in our possession now.

**Essencia 1968**

Alcohol: 4,76%  
Residual sugar: 452 g/l  
Acidity: 12,1 g/l  
0,375L

**Essencia 1988**

Alcohol: 4,10%  
Residual sugar: 435 g/l  
Acidity: 10,7 g/l  
0,375L

**Essencia Tasting Duo: 485 €**

2 bottles (2x 0,375L) »

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